

# *SIRF Roundtables*

## **GWENDOLYN GALSWORTH PRESENTS VISUAL MANAGEMENT**





International Specialist  
Workshop



## Introduction

A Visual Workplace is not about buckets and brooms or posters and signs or a handful of metrics. It is a compelling operational imperative, crucial to meeting daily production goals, central to your war on waste and fundamental to vastly reduced lead times and an accelerated flow.

Workplace visuality is the language of excellence made visual and the glue that holds all other improvement activities together and makes them sustainable.

Whether you are well on your journey to enterprise excellence or about to begin, visuality will empower your workforce, transform your workplace, and accelerate your improvement results and make them sustainable.

## Course Outline

**DAY 1** - Dr. Galsworth shares her unique approach to visual transformation including; Principles, Concepts, Methods, and Tools to reveal what a Visual Workplace is and why Visual Thinking is so important. Specifically, she presents:

- The 10 Doorway model
- I-driven thinking and the key to sustainability
- Tracking visuality's impact on the bottom line
- The difference between measures that monitor and measures that drive
- Visual Management vs. Visual Performance
- Building a Visual Role for supervisors and management
- The key to energizing a diverse workforce through a visual workplace

**DAY 2** - Dedicated to practical application. Dr. Galsworth will complete a two tier visual assessment of a company and how they share visual information, this can be at a host site or for public workshop - viewing previously filmed examples. This leads to discussion on how the company could further implement the practices of Visual Management to optimise the workplace and the workforce.

The course is delivered through short presentations with regular group discussions to reinforce the practices of Visual Management in the minds of the attendees. This practice helps to integrate the theory that can be quickly introduced to the workplace.



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## Learning Outcomes

- **RECOGNIZING:** The ten core Visual Technologies.
- **UNDERSTANDING:** Vital difference between measures that monitor and measures that drive.
- **TRACKING:** Visual Management's impact on people.
- **KNOWING:** The three biggest mistakes made by companies trying to implement Visual Management.
- **SEEING:** The importance of a Visual-LEAN Alliance.

## Business Benefits

Attendees will learn to effectively implement visual devices to create a workplace that is self ordering, self explaining, self regulating and self improving— where what is supposed to happen does happen, on time, every time, day or night, because of visual solutions.

## Workplace Visuality

Workplace visuality is a transformative process, capable of re-creating the entire physical workspace and making work safer and more precise, reliable, and predictable... even as it is more inventive, fluid and linked, and far less costly—all while ensuring that performance outcomes are not just repeatable but also sustainable, even in high complexity/low volume venues.

### Additional Courses

Gwendolyn Galsworth is known worldwide as the leader in 'Visuality'. And has developed an array of effective visual workplace methods and arranged them into a coherent implementation framework she calls -The Ten Doorways.

Gwendolyn has a number of other courses available for public or in-house delivery:

Visual Leadership - A fresh understanding of what effective leadership means and how it is achieved.

5S on Steroids. - An innovative and highly expanded process to strengthen and keep 5S going and growing.

Masterclass - reserved for executives and experienced practitioners interested in further learning. Completion of Visual Leadership or Visual Management course is a pre-requisite.

Contact your local SIRF facilitator for further information





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## The Presenter

Gwendolyn Galsworth, award winning author/pioneer, transforming Fortune-level companies into powerful, effective, visually-smart enterprises. Over the last 30 years she has redefined the field of Visual Management and developed principles to transform a workplace into a Visual Environment. She has codified the field of visuality and identified its distinct, powerful contribution to operational excellence. enforced by a visual thinking workforce. Dr. Galsworth is the founder and president of Visual Thinking Inc. and The Visual Lean Institute, and also authored a number of books including the Shingo award winning, Work That Makes Sense and Visual Workplace - Visual Order Instructor Guide



## Who should attend

Company leaders and improvement practitioners, including executives, managers, supervisors, trainers, CI specialists / coaches and anyone looking for ways to improve productivity, throughput, employee engagement, cultural alignment, leadership and sustainability.

[www.sirf.com.au](http://www.sirf.com.au)

## Testimonials

"I've attended many seminars on lean and have chosen visuality as the path for our company. This gives us the missing link for our focussed factories and work cells." - B. P., Goshen Rubber, Dayton, Ohio

"Galsworth's Visual Workplace process is the best technology for waste reduction & infusing the shop floor with meaning through an engaged, spirited, and visually inventive workforce." -S. M., Parker Hannifin

"Galsworth is the world's foremost authority on visual management. She raises the stature of visuality, hardens soft notions about it and embeds it in structure and theory." - Richard Schonberger, Let's Fix It!

"Semiars exceeded my expectations - wildly! A wealth of valuable methods and information to help us on a successful lean journey! Dr. Galsworth has a tremendous gift for this business. I am very grateful to have been able to attend." - G. M., PepsiCola/Corporate

"I learned a ton about the visual workplace on day 1. Then day 2 at the site, put it all together. It gave me a load of things I can apply to operations at all my factories. Thoroughly worthwhile." - General Manager (seven sites)